

BWH HOTELS PRESENTS...

OUR
UNIQUE
HOTEL BRANDS

BWHSM
Hotels



bestwestern.co.uk





EXTRA DOSE OF EXTRAORDINARY

BWH Hotels

Be inspired by our brand collection, our wide variety of hotels around Britain supply a spectacular setting for your next meeting or event.

Between castles and coaching inns, sea views and cityscapes – every venue is 100% individual, and bursting with unique personality. The one thing that connects our unique brands? An unwavering commitment to wow-factor quality, exceptional value, and above-and-beyond service.

[bestwestern.co.uk](https://www.bestwestern.co.uk)

A HOTEL TO SUIT EVERYONE



At the heart of it all.
Amazing value, warm welcomes and the magic of surprise.



Take things up a notch.
From service to facilities, extra comes as standard.



Expect anything but the expected.
Enjoy the Premier life and experience that certain je ne sais quoi.



Historic listed buildings in the countryside, or contemporary-chic hideouts in the city – every Best Western hotel is individual and crammed with personality, giving you plenty of choice for a perfect escape!



More than a usual stay.
Driving up standards with attention to detail, for a personalised experience.



Curated with you in mind.
Authentic experiences where you're always the VIP.



Keep pace with the city.
Custom-designed with a boutique feel, Sadie's authentic spirit is the beating heart of the city.



Connect to adventure.
Stylish, laidback boutique hotels for cool and connected experiences.



When life demands more.
Hotel meets home, with executive hideouts geared towards savvy travellers.



QUALITY ASSURED



When budget is the brief, don't compromise on quality. SureStay Hotels are casual, relaxed and unflappable when it comes to outstanding value and trademark reliability.



Sure Hotel.
by BEST WESTERN

Put comfort and value first.

Who needs frills when the essentials are this good?



Sure Hotel.
STUDIO
by BEST WESTERN

Long-term comfort.

Home-from-home convenience in sleek, stylish spaces.



Sure Hotel.
PLUS
by BEST WESTERN

Simplicity to savour.

Casual spaces, modern conveniences, the warmest of welcomes.



Sure Hotel.
COLLECTION
by BEST WESTERN

Quality assured.

Experiences you can depend on, with those wow moment extras.



Unforgettable destination hotels where luxury is par for the course. The iconic WorldHotels Collection is the choice for you if exquisite settings and unforgettable experiences are top of your agenda.



WORLDHOTELS™

LUXURY

A world of difference.
Carefully-curated, iconic hotels for world class events in world-class destinations.

WORLDHOTELS™

Elite

Elevate your event.
Stunningly designed with high-end eateries and refined facilities, these hotels are a world apart.

WORLDHOTELS™

Distinctive

No compromise on experience.
Affordable luxury in vibrant locations and with exceptional levels of service.

WORLDHOTELS™

CRAFTED

Emphasise the creative.
Inclusive venues that epitomise their locations and specialise in immersive experiences





Want to find out more about how we
do business unusual?

Take a look at

bestwestern.co.uk/business

or chat with our amazing team

01904 809205

venues@bwhhotels.co.uk
