

Explore more in the West Midlands

Home to William Shakespeare and the UK's second city Birmingham, the West Midlands is steeped in history and culture.

From the rural wonders of Herefordshire and Shropshire to the industrial powerhouses of Staffordshire and Worcestershire, the diversity of the region is what makes it so appealing...



Tour the National Brewery Centre, Burton-upon-Trent

Nearest hotel: Best Western Appleby Park Hotel, Tamworth

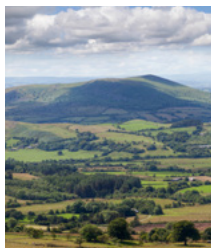
Discover Burton's proud brewing heritage on an entertaining tour of the brewery. Witness the whirring machinery in action to see how a beer is produced before sampling a freshly made one (of course!).



Walk with monkeys in Staffordshire

Nearest hotel: Best Western Tillington Hall Hotel, Stafford

Trentham Monkey Forest is the only place in the UK where you can walk among 140 freely roaming Barbary macaques in the forest. The monkeys will mesmerise you as they scamper about on the ground and in the trees – and don't be surprised if they wander onto the path right in front of you!



Explore Hawkstone Park Follies, Shropshire

Nearest hotel: Best Western Tillington Hall Hotel, Stafford

Built more than 200 years ago, this parkland is an otherworldly collection of manmade caves, cliffs, ravines and grottoes centred on Grotto Hill and the Red Castle. Legend has it that it was the home of King Arthur. Take in spectacular views of the Shropshire countryside as you explore.



Sup a pint in the Crooked House Pub, Dudley

Nearest hotel: Best Western Plough & Harrow, Birmingham

Pubs don't come much more unusual than this one in Gornalwood near Dudley. When you first set eyes on it, you can't quite believe it's still standing as it leans worryingly to the left.



Travel through time at the Back to Back Houses, Birmingham

Nearest hotel: Best Western Plough & Harrow Hotel, Birmingham

Find out what life was like for Brummies between the 1840s and 1970s in Birmingham's last surviving courtyard of Back to Back houses. Pop into a tailor's shop, vintage kitchen and traditional sweet shop. You can even learn some of the skills of days gone by such as rag rugging.



Tap your feet at Coventry Music Museum

Nearest hotel: Best Western Plus Windmill Village Hotel, Golf & Spa, Coventry

If you're a pop and rock fan, you'll be in your element at this quirky museum packed to the rafters with memorabilia from iconic British bands, including The Specials and Madness. There's even a 1960s sound booth.



Phone home at the National Telephone Kiosk Collection, Bromsgrove

Nearest hotel: Best Western Plough & Harrow Hotel, Birmingham

This quirky collection, now part of Avoncroft Museum, features more than 30 telephone boxes dating back to 1912. It charts the history of Britain's telecommunications industry and reminds us of the days before mobile phones ruled.



Ride a Venetian gondola along the River Avon

Nearest hotel: Best Western Grosvenor Hotel, Stratford-Upon-Avon

Who needs Venice? Stratford-upon-Avon has enough historic charm of its own. Relax and soak up the atmosphere as you drift past the Royal Shakespeare Theatre and Holy Trinity Church in a gondola.

Get **breakfast on us** this summer - book today at bestwestern.co.uk/summer