

Events in South East this summer

There are few better places to create your perfect summer than in the South East of England.

From its stunning coast to bustling market towns, the South East has it all – and our unique range of hotels across the region mean you really can enjoy your summer, your way.

Here's our pick of the best events taking place across the South East, from Hastings to Henley over the coming months...

28 June - 2 July

Henley Royal Regatta, Henley

This renowned sporting and social meet attracts the world's elite to watch hundreds of boats parade down the Thames. The Best Western Reading Moat House is located just a few miles from the launch site.

14 - 16 July

British Grand Prix, Silverstone

Formula 1's British race is a treat for the eyes and ears, with roaring cars speeding along the famous track. The Best Western Buckingham Hotel is a great base, and just a short drive from the action.

21 - 23 July

Curious Arts Festival, New Forest

From poets to pop stars, this eccentric festival has it all and more. The Best Western Chilworth Manor Hotel is handy for both the festivities and nearby Southampton.

29 July - 6 August

Hastings Old Town Carnival Week, Hastings

The highlight of this popular annual event has to be the famous local Pram Race. Check in to the Best Western Royal Victoria Hotel to be at the centre of the eccentricity.

19 - 20 August

Garlic Food Festival, Isle of Wight

Garlic takes centre stage at this foodie's dream featuring displays from famous cooks. Just a short car ride from the connoisseur's festival is our Best Western New Holmwood Hotel, Cowes.

8 - 9 July

Brighton Kite Festival, Brighton

Watch the skies come alive at Stanmer Park in one of the longest-running kite festivals in the UK. Stay in the Best Western Princes Marine for great sea views.

16 July

Pirate Day, Hastings

This record-breaking event sees thousands dress up as pirates along with a variety of pirate-themed events. The elegant Best Western Royal Victoria Hotel is in the centre of Hastings.

29 July - 5 August

Cowes Week, Isle of Wight

A boat lovers' paradise, the highlight of this week of maritime fun is the stunning regatta. The Best Western New Holmwood Hotel is just 15 minutes' walk along the coast to Cowes.

12 - 13 August

The International Bognor Birdman, Bognor Regis

Watch human-powered flying machines attempt to stay aloft before plunging into the sea. The Best Western Beachcroft Hotel is walking distance from the hilarious spectacle.

Until 27 August

Glyndebourne Opera Festival, East Sussex

The best opera heads to this elegant country estate for a number of stunning performances. Book in to the nearby Best Western Birch Hotel, Haywards Heath.