

## Winter Sale Promotion – Up to 30% off plus free breakfast - terms and conditions

This offer is only available at hotels in Great Britain.

1. The 'Winter Sale' rates are available at participating Best Western hotels on selected dates for bookings made direct between 9 October 2017 - 31 March 2018 and for stays between 12 October 2017 – 31 December 2018.
2. The 'Winter Sale' rates are subject to promotional availability and may be limited depending on the hotel.
3. Each participating Best Western hotel will offer one of six discounts: 25%, 30%, 35%, 40%, 45% or 50%. Hotels may offer a different level of discount mid-week to weekend and the discount may vary from month to month.
4. The 'Winter Sale Free Breakfast Rate' is **only** available to Best Western Rewards customers if booking direct at [bestwestern.co.uk](http://bestwestern.co.uk) or via the call centre. Customers not already a member of the Best Western Rewards programme must sign up at time of booking either via the website: [www.bestwestern.co.uk](http://www.bestwestern.co.uk) or by calling: 0844 387 6660.
5. Customers booking on the 'Winter Sale Free Breakfast Rate' will receive a free breakfast per adult per morning.
6. Bookings must be made at least 3 days ahead of stay date.
7. The 'Winter Sale' rates are discounted against each hotel's Flexible Room Only Rate. The Flexible Rate may fluctuate depending on the time of year. The discount levels will always be applied no matter how the Flexible Rate fluctuates. Hotels review and may change their Flexible Rates on a daily basis.
8. The 'Winter Sale' rates are not available if you book directly with the hotel.
9. Full payment must be made when making your reservation.
10. Prepayment is charged to the card the booking was made with between the time of booking and stay.
11. Bookings are not changeable. Cancelled bookings will not be refunded, exchanged or transferred.
12. All extra expenses (room service, bar bills, newspapers, other meals etc) must be paid in full prior to departure.
13. All prices and information are correct at the time of going live on 9 October 2017. Unfortunately changes and errors can occur. Please check all details with the reservation agent when making your booking.
14. Best Western Rewards points can be earned on this offer.
15. This offer is not available with any other Best Western promotional offer or discount.
16. Availability may be restricted during key holiday periods.
17. Best Western Reserve the right to withdraw a hotel from the promotion should it not meet the required standards of Best Western or for any other operational reason.
18. Best Western promises to provide your chosen accommodation with reasonable skill and care. Best Western cannot accept liability or pay compensation where the performance or prompt performance of its contractual obligations is prevented or affected by or you otherwise suffer damage or loss due to any event which Best Western could not, even with all due care, foresee or avoid, or which was outside Best Western's control.
19. Please refer to our privacy policy to understand how we may use your data. This can be found: [www.bestwestern.co.uk/policies/privacy-policy](http://www.bestwestern.co.uk/policies/privacy-policy)

The prices promoted are not eligible for Corporate Agent Commission.