

Winter Sale – up to 40% off B&B stays - Terms & Conditions

This offer is **only** available at hotels in Great Britain.

1. The 'Winter Sale Rate' is available at participating Best Western hotels on selected dates for stays made between 1 October 2018 – 31 December 2019. Bookings must be made by 31 March 2019.
2. Each participating Best Western hotel will offer one of three discounts: 30%, 40% or 50%. Hotels may offer a different level of discount mid-week to weekend and the discount may vary from month to month.
3. The 'Winter Sale Rate' is discounted against each hotel's Flexible Bed and Breakfast Rate. The Flexible Rate may fluctuate depending on the time of year. The discount levels will always be applied no matter how the 'Flexible Rate' fluctuates. Hotels review and may change their Flexible Rates on a daily basis.
4. The 'Winter Sale Rate' is subject to promotional availability, may be restricted during key holiday periods and may be limited depending on the hotel.
5. The 'Winter Sale Rate' is **only** available to Best Western Rewards customers if booking direct at bestwestern.co.uk, via the call centre or direct with the hotel. Customers not already a member of the Best Western Rewards programme can sign up for free at the time of booking either via the Best Western website or by calling 0800 393 130.
6. The rate will appear online as 'Winter Sale Rate'.
7. Full payment must be made when making your reservation. Prepayment is charged to the card the booking was made with between the time of booking and stay.
8. Bookings are not changeable. Cancelled bookings will not be refunded, exchanged or transferred.
9. All extra expenses (room service, bar bills, newspapers, other meals etc) must be paid in full prior to departure.
10. All prices and information are correct at the time of going live on 1 October 2018. Unfortunately changes and errors can occur. Please check all details when making your booking.
11. Best Western Rewards points can be earned on this offer.
12. This offer is not available with any other Best Western promotional offer or discount.
13. Best Western Reserve the right to withdraw a hotel from the promotion should it not meet the required standards of Best Western or for any other operational reason.
14. Best Western promises to provide your chosen accommodation with reasonable skill and care. Best Western cannot accept liability or pay compensation where the performance or prompt performance of its contractual obligations is prevented or affected by or you otherwise suffer damage or loss due to any event which Best Western could not, even with all due care, foresee or avoid, or which was outside Best Western's control.
15. Please refer to our privacy policy to understand how we may use your data. This can be found: www.bestwestern.co.uk/policies/privacy-policy

The prices promoted are not eligible for Corporate Agent Commission.