

## Summer Promotion - Up to 40% off winter stays - Terms & Conditions

This offer is **only** available at hotels in Great Britain.

1. Discounted rates are available at participating Best Western hotels on selected dates for bookings made between 7 August 2017 - 3 September 2017 and for stays between 2 October 2017 – 31 March 2018. Each participating Best Western hotel will offer one of four discounts: 20%, 30%, 40% or 50%. The rate will appear as 'Winter Early Bird Rate' online.
2. This promotional rate is available to book on the Best Western website, via the call centre or directly with the hotel.
3. Hotels may offer a different level of discount mid-week to weekend and the discount may vary from month to month.
4. Discounted rates are based on each hotel's Flexible Bed and Breakfast Rate. The Flexible Rate may fluctuate depending on the time of year. The discount levels will always be applied no matter how the 'Flexible Rate' fluctuates. Hotels review and may change their Flexible Rates on a daily basis.
5. Discounted rates are subject to promotional availability and may be limited depending on the hotel.
6. This rate is only available to Best Western Rewards customers. Customers not already a member of the Best Western Rewards programme must sign up at time of booking either via the Best Western website: [www.bestwestern.co.uk/join-rewards](http://www.bestwestern.co.uk/join-rewards), by calling 0844 387 6490, or directly at the hotel.
7. Full payment must be made when making your reservation.
8. Prepayment is charged to the card the booking was made with between the time of booking and stay.
9. Cancelled bookings will not be refunded, exchanged or transferred.
10. All extra expenses (room service, bar bills, newspapers, other meals etc) must be paid in full prior to departure.
11. All prices and information are correct at the time of going live on 7 August 2017. Unfortunately changes and errors can occur. Please check all details with the reservation agent when making your booking.
12. Best Western Rewards points can be earned on this offer.
13. This offer is not available with any other Best Western promotional offer or discount.
14. Availability may be restricted during key holiday periods.
15. Best Western Reserve the right to withdraw a hotel from the promotion should it not meet the required standards of Best Western or for any other operational reason.
16. Best Western promises to provide your chosen accommodation with reasonable skill and care. Best Western cannot accept liability or pay compensation where the performance or prompt performance of its contractual obligations is prevented or affected by or you otherwise suffer damage or loss due to any event which Best Western could not, even with all due care, foresee or avoid, or which was outside Best Western's control.
17. Please refer to our privacy policy to understand how we may use your data. This can be found: [www.bestwestern.co.uk/policies/privacy-policy](http://www.bestwestern.co.uk/policies/privacy-policy)

The prices promoted are not eligible for Corporate Agent Commission.