



Best Western Mornington Hotel,  
London



Best Western Premier Mount Pleasant Hotel,  
Doncaster



Best Western Plus Bruntsfield Hotel,  
Edinburgh

## Join our collection of independent hotels

Over the last few years we have achieved an average **5% increase in RevPAR** year-on-year for our hotels.

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# BW | Best Western® Hotels & Resorts

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that delivers more



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Best Western Plus Swan Hotel, Wells



Best Western The Rose & Crown Hotel, Colchester



White Hart Hotel, BW Premier Collection, Harrogate

Our brand options are designed to suit your business



**Best Western** hotels are a timeless collection of independent places to stay full of personality and comfort with a warm welcome guaranteed.



Best Western Walton Park Hotel, Clevedon



Best Western Plus Glendower Hotel, St. Annes



**Best Western Plus** and **BW Signature Collection** hotels are perfect for guests who enjoy award-winning places to stay, dine and indulge.

We are a proud collection of independent hotels. Our common purpose is to help independent hotels, owners and investors thrive. We'd love to catch up and discuss your requirements.

### Our brand benefits include:

#### Short term contract

A focus on **quality** and **revenue delivery** with full and soft brand options to suit your business

**Fee structure** based on business delivered

Access to our **global loyalty programme** - over 28 million Best Western Rewards members

**Access to Beacon**, Britain's leading hospitality purchasing organisation, for reduced operating costs

Connectivity through our **global reservation system** and agent partnerships, offering the lowest cost distribution

**Lower cost of sale** than leading competitors

To discover more visit:  
[joinbestwestern.co.uk](http://joinbestwestern.co.uk)



**Best Western Premier** and **BW Premier Collection** hotels are hand-picked collections of special places to stay in leading British locations. They offer guests the best in design and facilities with high quality dining and rooms you won't want to leave.



Gleddoch House Hotel, BW Premier Collection, Langbank



Sure Hotels by Best Western is a new collection of great places to stay in Great Britain at great prices. Perfect for value conscious travellers looking for comfortable, connected hotels with the guarantee of quality and standards you'd expect of Best Western.



Lamb & Lion Inn, Sure Hotel Collection by Best Western, York



The Lincoln Hotel, Sure Hotel Collection by Best Western, Lincoln