**Press Release** 

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**Best Western** 

## **Best Western Announces Award Winners for 2015**

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Best Western GB has announced the winners of its annual awards for industry partners, in recognition of their hard work on behalf of and for the group's member hotels in 2015.

The awards, which are now in their second year, reward companies who have operated the most revenue through Best Western's Central Office, bringing added value to Best Western GB's 263 members.

The awards are split into three categories:

- Coach Tour Operator of the year Winner: Epsom Coaches
- Wholesaler of the year Winner: Norman Allen Group Travel
- Ground Handler of the Year Winner: European Travel Services

Director of Travel Trade at Best Western GB Mark Smith commented:

"I am delighted to celebrate and reward the successes of Best Western's partners and look forward to working alongside them in 2016 and beyond.

"Thank you to all our partners, whether new or more established, for their contributions to the business – we're thrilled to say that 2015 was a record-breaking year for Best Western GB."

## - ENDS -

**For more information** please contact Sophie Kelk, Grace Christie or Charlotte Heeney at <u>bestwestern@brightergroup.com</u> or call 020 7326 9880. Alternatively contact:

## Editors' notes:

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 260 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre