

19 June 2017

Best Western launches 'Your Dinner Your Way' *Book now for a special two-night summer stay rate*

Best Western Great Britain is offering a special two-night rate at selected member hotels on bookings made between 19 June – 16 July*. Guests can sample Best Western's finest culinary delights as the promotion includes dinner on the first evening on stays from 19 June – 1 October*, allowing customers to explore the local area on their second night to seek out hidden gems and enjoy dinner another way.

Each of Best Western's 258 properties across the UK have their own unique flavour in a huge variety of locations and Best Western have selected a host of hotels with award-winning AA Rosette restaurants for foodies to take full advantage of during their stay.

Your Dinner Your Way is the second phase of Best Western's Your Summer Your Way campaign, helping guests to explore more of Great Britain this summer. This follows on from Best Western's successful Breakfast On Us promotion and the final offer will see winter start in July where early bird saving rates will be revealed.

Locally sourced food in Lincolnshire

Set on the edge of the Lincolnshire Wolds, Best Western Oaklands Hall Hotel is set amongst beautiful countryside, a faultless location for a weekend escape. Sample the exquisite cuisine in The Comfy Duck restaurant which has been awarded with two AA Rosettes and boasts ingredients from its own garden. To mix things up, the restaurant serves an ever-changing seasonal menu and takes pride in its beautifully presented dishes. Double rooms at Best Western Oaklands Hall Hotel start from £189* based on a stay for two people for two nights on the '2 Night Promo Offer' rate on Sunday 2 July 2017.

<https://www.bestwestern.co.uk/hotels/best-western-oaklands-hall-hotel-83943>

Fine dining in Sutton Coldfield

For a weekend getaway, Moor Hall Hotel & Spa, Best Western Premier Collection is set in beautiful parklands and still within easy reach of Birmingham city centre, close to the shops and local attractions. The Oak Room restaurant offers the very best of fine dining and with over 25 years' experience, Chef Sean Byrne has a real passion for flavour and local produce. With the restaurant's intimate atmosphere and a sprinkling of glamour, combined with the two AA Rosettes that it's been awarded the Moor Hall Hotel & Spa, Best Western Premier Collection is ideal for a special celebration. Double rooms at Moor Hall Hotel & Spa, Best Western Premier Collection start from £249* based on a stay for two people for two nights on the '2 Night Promo Offer' rate on Sunday 2 July 2017.

<https://www.bestwestern.co.uk/hotels/moor-hall-hotel-spa-bw-premier-collection-83007>

Cumbrian tasting menu in the Lake District

From Best Western's Premier Collection is the Castle Green Hotel in Kendal, perched on the edge of the Lake District and situated only eight miles from the beautiful Lake Windermere, offering the perfect retreat. The hotel's Greenhouse restaurant has been awarded with two AA Rosettes and provides guests the chance to indulge in the British, locally sourced cuisine from Chef Justin Woods. There's also the unique Cumbrian tasting menu which showcases suppliers that are no more than 55 miles from the kitchen door. Double rooms at Castle Green Hotel in Kendal, Best Western Premier Collection are available to book from £349* based on a stay for two people for two nights on the '2 Night Promo Offer' rate on Thursday 6 July 2017.

<https://www.bestwestern.co.uk/hotels/castle-green-hotel-in-kendal-bw-premier-collection-83674/>

Hearty meals in the Cotswolds

For a dash of charm, the Best Western Mayfield House Hotel located in the Cotswolds is within striking distance of quaint villages and picturesque countryside. Dine in the Mayfield Restaurant where Chef Nick Batstone cooks hearty, home-cooked food from award winning suppliers with some vegetables hand-picked fresh from the garden. Double rooms at Best Western Mayfield House Hotel are available to book from £129* based on a stay for two people for two nights on the '2 Night Promo Offer' rate on Sunday 2 July 2017.

<https://www.bestwestern.co.uk/hotels/best-western-mayfield-house-hotel-83726>

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For media enquiries contact bestwestern@brightergroup.com

Editors' notes:

*Best Western 2 Night Promo Rate Terms & Conditions:

The hotels featured are showing a price based on two people sharing a room for two nights on the **2 Night Promo Offer Rate** which includes breakfast on both days and dinner on the first night. Prices are correct as of 11am, **19 June 2017**. This offer is valid for bookings at participating Best Western hotels in Great Britain on selected dates for bookings made between 19 June 2017 – 16 July 2017 and for stays between 19 June 2017 – 1 October 2017. A minimum 2-night stay applies. There are 165 hotels participating in this promotion. Rate are subject to promotional availability and may be limited depending on the hotel. Availability may be restricted during key holiday periods and may be subject to mid-week or weekend stays. This rate is only available to Best Western Rewards members. Customers not already a member of the Best Western Rewards programme must sign up at time of booking either via the website: www.bestwestern.co.uk/join-rewards or by calling: 0844 387 6490. Full payment must be made at the time of booking. Bookings cannot be amended or refunded. Cancelled bookings will not be refunded, exchanged or transferred.

Customers are advised to check availability of the **2 Night Promo Offer Rate** at their chosen hotel online by visiting

www.bestwestern.co.uk/summer or by calling 0844 387 6490. For full **2 Night Promo Offer Rate** terms and conditions, visit www.bestwestern.co.uk/summer.

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre