

3 July 2017

'Two-night promo offer' continues with Best Western *Dinner included on first night*

There are just two weeks remaining to take advantage of Best Western Great Britain's special two-night rate at selected member hotels, with dinner included on the first night. The booking window closes on July 16 for stays until October 1*.

'Your Dinner Your Way' is the latest offer in Best Western's summer promotion, enabling customers to enjoy 'Your Summer, Your Way'. Guests can sample Best Western's finest culinary delights as the promotion includes dinner in the hotel on the first evening. The group boasts a number of AA Rosette winning restaurants, serving the highest quality dinners.

This leaves customers free to explore the local area on their second night to seek out hidden gems and enjoy dinner another way.

To help customers get the most out of their short break, four Best Western hoteliers participating in the promotion have shared their tips for where to eat within easy reach of their hotel.

Quy Mill Hotel & Spa, BW Premier Collection

A former historic watermill, Quy Mill Hotel & Spa, BW Premier Collection, is full of character and charm. Located five miles from Cambridge, it is close enough to enjoy the sights, yet still hidden away for a peaceful break.

First night: Enjoy dinner in the two AA Rosette Mill House restaurant, which has a country inn feel and views over the hotel gardens. The modern-themed menu makes the most of locally sourced, fresh produce.

Second night: The Hole in the Wall, Little Wilbraham, an award-winning restaurant & free house, is run by Masterchef finalist and chef Alex Rushmer. An a la carte menu is offered Wednesday to Friday and a tasting menu on a Saturday evening.

Prices start from £369* based on a stay for two people sharing a room for two nights, including breakfast and dinner on the first night, on the '2 Night Promo Offer' rate on Sunday 30th and Monday 31st July 2017.

<https://www.bestwestern.co.uk/hotels/quy-mill-hotel-spa-cambridge-bw-premier-collection-83673>

Winchester Royal Hotel, BW Premier Collection

A former bishop's residence in the heart of Winchester, this hotel has been welcoming guests for 150 years. The walled garden offers peace and tranquillity – and a haven for afternoon tea and summer dining.

First night: The hotel's Garden Restaurant has an extensive menu and an imaginative wine list. Local ingredients combine to make a menu inspired British and European flavours. The Isle of Wight Cheese Company and Lyburn Cheese are just two local producers featured on the cheese plate.

Second night: The Black Rat in Winchester is a quirky Michelin star restaurant with its own kitchen garden, where it grows herbs and vegetables. These are used by the culinary team to create menus based on wild and forgotten ingredients.

Prices start from £209* based on a stay for two people sharing a room for two nights, including breakfast and dinner on the first night, on the '2 Night Promo Offer' rate on Sunday 20th and Monday 21st August 2017.

<https://www.bestwestern.co.uk/hotels/winchester-royal-hotel-bw-premier-collection-84202>

Best Western Plus Oaklands Hotel, Norwich

Located on the outskirts of Norwich, the hotel's beautiful grounds overlook the Yare River Valley. With ample free parking available, this is a great base for exploring rural Norfolk.

First night: The Oak Restaurant showcase Norfolk's finest produce, with a seasonally inspired menu, centred around a carvery.

Second night: It's all about the locally sourced free range fried chicken and cocktails at Woolf & Bird, a fun, informal hang-out in the city centre.

Prices start from £179* based on a stay for two people sharing a room for two nights, including breakfast and dinner on the first night, on the '2 Night Promo Offer' rate on Sunday 20th and Monday 21st August 2017.

<https://www.bestwestern.co.uk/hotels/best-western-plus-oaklands-hotel-84205>

Best Western Hotel de Havelet, St Peter Port, Guernsey

Located on a hill on the outskirts of St Peter Port, the hotel overlooks the harbour, Castle Cornet and the smaller neighbouring Channel Islands of Herm and Sark. Set in a gracious Georgian townhouse, it has attractive gardens and flower-filled terraces.

First night: The renowned Wellington Boot restaurant and the more informal Copenhagen Bar & Grill are both located in the hotel's converted coach house with splendid views over the Channel Islands.

Second night: St Peter Port has another Best Western, a 15-minute stroll away along the seafront. The Library Carvery at Best Western Moores Central Hotel serves as a traditional pub, with bookshelves lining the walls and great value roasts every evening.

Prices start from £359* based on a stay for two people sharing a room for two nights, including breakfast and dinner on the first night, on the '2 Night Promo Offer' rate on Sunday 23rd and Monday 24th July 2017.

<https://www.bestwestern.co.uk/hotels/best-western-hotel-de-havelet-83607>

Your Dinner Your Way is the second phase of Best Western's Your Summer Your Way campaign, helping guests to explore more of Great Britain this summer. This follows on from Best Western's successful Breakfast On Us promotion and the final offer will see winter start in July where early bird saving rates will be revealed.

-ENDS-

For media enquiries contact bestwestern@brightergroup.com

Editors' notes:

***Best Western 2 Night Promo Offer Rate Terms & Conditions:**

The hotels featured are showing a price based on two people sharing a room for two nights on the **2 Night Promo Offer Rate** which includes breakfast on both days and dinner on the first night. Prices shown on the dates specified above are correct as of **11am, 6 July 2017**. This offer is valid for bookings at participating Best Western hotels in Great Britain on selected dates for bookings made between 19 June 2017 – 16 July 2017 and for stays between 19 June 2017 – 1 October 2017. A minimum 2-night stay applies. There are 165 hotels participating in this promotion. Rate are subject to promotional availability and may be limited depending on the hotel. Availability may be restricted during key holiday periods and may be subject to mid-week or weekend stays. This rate is only available to Best Western Rewards members. Customers not already a member of the Best Western Rewards programme must sign up at time of booking either via the website: www.bestwestern.co.uk/join-rewards or by calling: 0844 387 6490. Full payment must be made at the time of booking. Bookings cannot be amended or refunded. Cancelled bookings will not be refunded, exchanged or transferred.

Customers are advised to check availability of the **2 Night Promo Offer Rate** at their chosen hotel online by visiting www.bestwestern.co.uk/summer or by calling 0844 387 6490. For full **2 Night Promo Offer Rate** terms and conditions, visit www.bestwestern.co.uk/summer.

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre