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Vine Hotels add Best Western Cresta Court to their portfolio

Vine Hotels has acquired Best Western Cresta Court in Altrincham, South West Manchester. The company, whose Chairman is former BBC Director General and former Chairman of the Football Association Greg Dyke, is jointly owned by Mr Dyke, Vine's Chief Executive Garin Davies and Andrew Rouse.

Vine Hotels is an established hotel business with a track record of successfully operating hotels that perform above the industry average. This property is a first for Vine Hotels in the Manchester region, adding to their existing Southampton and Sheffield locations.

Best Western Cresta Court has recently undergone a series of renovations and refurbishment which include the addition of seven brand new executive rooms, the re-location and refurbishment of the Townfields bar and restaurant as well as the full refurbishment of the existing bedrooms.

Garin Davies, Chief Executive added "We are delighted to have added Best Western Cresta Court to our portfolio. It is a great business and anyone who hasn't visited the hotel for a while will be very pleasantly surprised by the high levels of quality and service"

Best Western Cresta Court is a 3 star, 148 bedroom hotel in Altrincham which has 3 stunning function suites and the newly re-opened Townfields bar and restaurant.

- ENDS -

Images:



For more information or photos please contact:



VINE HOTELS

EXPERTS IN HOTEL MANAGEMENT AND DEVELOPMENT



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Editors' notes:

Vine Hotels Chairman is Greg Dyke the former Director General of the BBC and former Chairman of the FA

Vine Hotels current portfolio also includes, DoubleTree By Hilton Sheffield Park, Best Western Plus Kenwood Hall, Best Western Plus Mosborough Hall, Best Western Culers Hotel, Mercure Southampton City Centre Dolphin, Whirlowbrook Hall and Whirlowbrook Catering and Events

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For more details about Best Western GB properties visit www.bestwestern.co.uk or to hear more Best Western Great Britain stories and to arrange a press trip please contact Sophie Proffitt.