

Date: 22/06/17

## Best Western celebrates best ever TripAdvisor scores

Best Western Great Britain is celebrating another year of success having been awarded the highest number of TripAdvisor Certificate of Excellence awards to date. With a portfolio of 257 properties across the country, 122 achieved the Certificate of Excellence award, which is 21 more than last year. BW Premier Collection led the way, with 12 out of 13 hotels recognised.

Rob Payne, CEO of Best Western Great Britain said: “Over the last few years we have been working hard to change perceptions of Best Western Great Britain. We have brought on board a number of 4-star properties which make Best Western appeal to broader audiences. As a brand, we continue to offer a wide variety of brilliantly different hotels across the country to our customers, and are working alongside hotel owners and investors to continue raising hotel standards and guest experiences. The TripAdvisor news clearly reflects the great strides the group has made in recent years, to both improve standards and provide better guest experiences.”

Certificates of Excellence are shared across Best Western Great Britain’s brands. 78 winners are Best Western Hotels, 30 are Best Western Plus, two are Best Western Premier Hotels and 12 are BW Premier Collection hotels.

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travellers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

Now in its seventh year, the achievement celebrates hospitality businesses that have earned great traveller reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, restaurants and attractions located all over the world that have continually delivered a quality customer experience.

**-ENDS-**

**For more information** please contact Katherine Lawrey and April Cernuschi both at [bestwestern@brightergroup.com](mailto:bestwestern@brightergroup.com) or call 020 7326 9880.

**Editors’ notes:** Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with more than 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB’s Media Centre: [www.bestwestern.co.uk/company/best-western-media-centre](http://www.bestwestern.co.uk/company/best-western-media-centre)

# Press Release



\*Full list of winning Best Western hotels: Ambleside Salutation Hotel, BW Premier Collection; Bank House Hotel, Spa & Golf, BW Premier Collection; Best Western Abbots Barton Hotel; Best Western Angel & Royal Hotel; Best Western Annesley House Hotel; Best Western Plus Aston Hall Hotel; Best Western Balgeddie House Hotel; Best Western Beachcroft Hotel; Best Western Beamish Hall Hotel; Best Western Beaumont Hotel; Best Western Plus Bentley Hotel & Spa; Best Western Braid Hills Hotel; Best Western Plus Bruntsfield Hotel; Best Western Burn Hall Hotel; Best Western Calcot Hotel; Best Western Plus Centurion Hotel; Best Western Chilworth Manor Hotel; Best Western Crown Hotel; Best Western Plus Delmere Hotel; Best Western Derwent Manor Hotel; Best Western Plus Donnington Manor Hotel; Best Western Dower House Hotel & Spa; Best Western Dryfesdale Country House Hotel; Best Western Eglington Arms Hotel; Best Western Forest & Vale Hotel; Best Western Forest Hills Hotel; Best Western Fowey Valley; Best Western Frensham Pond Hotel; Best Western Garfield House Hotel; Best Western Garstang Country Hotel & Golf Club; Best Western Gibside Hotel; Best Western Plus Glendower Hotel; Best Western Glenridding Hotel; Best Western Plus Grim's Dyke Hotel; Best Western Henbury Lodge Hotel; Best Western Higher Trapp Country House Hotel; Best Western Hilcroft Hotel; Best Western Hotel Bristol; Best Western Hotel De Havelet; Best Western Hotel Royale; Best Western Hotel St Pierre; Best Western Invercarse Hotel; Best Western Plus Inverness Lochardil House Hotel; Best Western Inverness Palace Hotel & Spa; Best Western Ivy Hill Hotel; Best Western Plus Keavil House Hotel; Best Western Plus Kenwick Park Hotel; Best Western Kilima Hotel; Best Western Kings Manor Hotel; Best Western Kinloch Hotel; Best Western Plus Knights Hill Hotel & Spa; Best Western Lairgate Hotel; Best Western Plus Lancashire Manor Hotel; Best Western Lansdowne Hotel; Best Western Le Strange Arms Hotel; Best Western Lee Wood Hotel; Best Western Lion Hotel; Best Western Lord Haldon Country Hotel; Best Western Lovat Hotel; Best Western Plus Manor House Hotel; Best Western Plus Manor NEC Birmingham; Best Western Plus Magnolia Park Hotel, Golf & Country Club; Best Western Mayfield House Hotel; Best Western Plus Milford Hotel; Best Western Plus Monkbar Hotel; Best Western Moores Central Hotel; Best Western Moorings Hotel; Best Western Plus Mosborough Hall Hotel; Best Western Premier Mount Pleasant Hotel; Best Western Mytton Fold Hotel & Golf; Best Western New Holmwood Hotel; Best Western Oaklands Hall Hotel; Best Western Plus Old Tollgate Hotel; Best Western Plus Park Grand London Heathrow; Best Western Pennine Manor Hotel; Best Western Plus Philipburn Hotel; Best Western Plus Pinewood on Wilmslow; Best Western Pontypool Metro Hotel; Best Western Porth Veor Manor Hotel; Best Western Princes Marine Hotel; Best Western Rockingham Forest Hotel; Best Western Plus Rogerthorpe Manor Hotel; Best Western Royal Beach Hotel; Best Western Royal George Hotel; Best Western Royal Hotel; Best Western Ryokan Hotel; Best Western Salford Hall Hotel; Best Western Shrubbery Hotel; Best Western Smokies Park Hotel; Best Western Station Hotel; Best Western Summerhill Hotel & Suites; Best Western Plus Swan Hotel; Best Western Sysonby Knoll Hotel; Best Western Plus The Connaught Hotel; Best Western The Crianlarich Hotel; Best Western Plus The Croft Hotel; Best Western The Dartmouth Hotel Golf & Spa; Best Western The Gables Hotel; Best Western The Grange at Osborne; Best Western The Rose & Crown; Best Western Tiverton Hotel; Best Western Plus Ullesthorpe Court Hotel & Golf Club; Best Western Valley Hotel; Best Western Vine Hotel; Best Western Walworth Castle Hotel; Best Western Plus West Retford Hotel; Best Western Whitworth Hall Hotel; Best Western Woodlands Hotel; Best Western Plus Wroxton House Hotel; Best Western Premier Yew Lodge Hotel; Best Western York House Hotel; Best Western York Pavilion Hotel; Blunsdon House Hotel, BW Premier Collection; Castle Green Hotel in Kendal, BW Premier Collection; Dean Court Hotel, BW Premier Collection; Hardwick Hall Hotel, BW Premier Collection; Hazlewood Castle & Spa, BW Premier Collection; Moor Hall Hotel & Spa, BW Premier Collection; Ten Hill Place, BW Premier Collection; The Burnside Hotel, BW Premier Collection; The Richmond, BW Premier Collection; Winchester Royal Hotel, BW Premier Collection