

PRESS RELEASE

Ten Hill Place joins BW Premier Collection

Ten out of ten for the tenth addition to high end hotel group



BW Premier Collection has announced that Ten Hill Place, in central Edinburgh, will become the tenth member of Best Western Great Britain's soft branded offering for high end hotels and the first in Scotland.

Operated by the Royal College of Surgeons of Edinburgh Commercial Enterprises, the profits of this hotel go back to the College, which provides education and assessment for medical professionals and trainees. This unique partnership is mirrored by the hotel's aesthetic, which fuses the traditional Edinburgh Georgian terrace exterior with a modern and elegant interior. Thanks to its links with The Royal College of Surgeons of Edinburgh, Ten Hill Place can offer both historical and purpose-built modern rooms for meetings, conferences, private functions and weddings, along with its fabulous range of bedrooms and suites.

The unusual property is located right in the centre of Edinburgh, with the historic Old Town and Royal Mile just a stone's throw away. In addition, the Festival Theatre and National Museums are around the corner and the Royal Mile, Edinburgh Castle and Holyrood Palace are just down the road.

Rob Payne, CEO of Best Western GB comments: "*We're delighted to welcome Ten Hill Place into the BW Premier Collection, marking our ten-property milestone. We know our guests will love this city central location paired with the luxury this collection provides. BW Premier Collection is an exceptional proposition for great British hotels that want to retain and celebrate their independence in the knowledge that they have the security of Best Western behind them, particularly in such uncertain times.*"

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Scott Mitchell, Commercial Director of the Royal College of Surgeons of Edinburgh Commercial Enterprises comments: *"Joining BW Premier Collection is an exciting prospect for us, and enables us to reach Best Western's sales and marketing platforms as well as a group of like-minded hoteliers, each with unique properties."*

BW Premier Collection is Best Western's premium soft brand for hotels that are 4* and above. It launched in 2014 and Ten Hill Place marks the tenth addition to this exclusive group. Other properties in the group include Hazlewood Castle, Yorkshire and The Richmond, Liverpool.

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For more information please contact Sophie Kelk, Grace Christie or Miranda Harle at bestwestern@brightergroup.com or call 020 7326 9880.

Editors' notes:

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 260 properties across the country. From beach-front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.