

26 July 2017

Celebrate Britain's Barmy Events with Best Western Great Britain

With summer in full-swing, there's no better time to experience some of the UK's most unusual events. From bog snorkelling to black pudding throwing, Best Western Great Britain has selected five Best Western hotels from across the country to encourage guests to head to these slightly peculiar, but hugely fun festivities.

With a portfolio of more than 250 independently owned hotels in Great Britain, each with its own individual character, these Best Western hotels are all within easy reach of these quirky events being held throughout August and September.

International Bognor Birdman

12th – 13th August 2017

The International Bognor Birdman is a competition for human powered flying machines held each summer in the picturesque seaside resort of Bognor Regis. Many fliers take part to raise money for charities, others design complex machines to aim for the prizes on offer. The Best Western Beachcroft Hotel is within walking distance from the hilarious spectacle and also close to the picturesque Sussex towns of Chichester and Arundel.

Prices start from £123.30* based on a stay for two people including breakfast on the Saver Prepaid Rate on 12th August 2017.

<https://www.bestwestern.co.uk/hotels/best-western-beachcroft-hotel-83909>

Bog Snorkelling, Llanwrtyd Wells

27th August 2017

The World Bog Snorkelling Championships in Llanwrtyd Wells takes place at Waen Rhydd bog. A random sport that's become a serious competition with competitors from across the world taking part. With food stalls, crafts, live music and a real ale bar on site, it's a great day out even for those who don't fancy taking the plunge. Stay at the Best Western Diplomat Hotel and Spa, which serves hearty food - well needed for those taking part!

Prices start from £112.12* based on a stay for two people including breakfast on the Saver Prepaid Rate on 27th August 2017.

<https://www.bestwestern.co.uk/hotels/best-western-diplomat-hotel-and-spa-83428>

World Gravy Wrestling Championships

28th August 2017

Without a doubt this is one of the world's craziest culinary competitions. Contestants raise sponsorship money and partake in a wild and whacky wrestling competition in a pool full of Lancashire Gravy. There's plenty of things to do for spectators, from face painting to tombola

stands. Get cleaned up after the competition at the nearby Best Western Old Mill Hotel & Leisure Club, Bury and relax those weary muscles in the hotel's very own spa.

Prices start from £79.05* based on a stay for two people including breakfast on the Saver Prepaid Rate on 28th August 2017.

<https://www.bestwestern.co.uk/hotels/best-western-old-mill-hotel-leisure-club-83941>

World Black Pudding Throwing Championships

10th September 2017

The annual World Black Pudding Throwing Championships sees competitors hurl the Bury delicacy at a dozen Yorkshire puddings piled on a 20ft plinth to see who can knock the most down - with underarm throws only. Relax afterwards at the Best Western Old Mill Hotel & Leisure Club, set in mature grounds and equipped with an indoor heated pool, sauna and steam room.

Prices start from £75.65* based on a stay for two people including breakfast on the Saver Prepaid Rate on 10th September 2017.

<https://www.bestwestern.co.uk/hotels/best-western-old-mill-hotel-leisure-club-83941>

Great Gorilla Run

16th September 2017

Now in its 15th year, the Great Gorilla run aims to raise awareness of the plight of gorillas and thousands of runners will walk, jog and run the 8km route in their best monkey suits across the City of London. The Best Western Mornington Hotel is a great base to explore the iconic sights of London or for those wishing to take part. What's more, its elegant décor makes it the perfect place to relax after dashing around the course!

Prices start from £440.00* based on a stay for two people sharing a room for two nights including breakfast on the Multi Night Offer Rate on the 15th and 16th September 2017.

<https://www.bestwestern.co.uk/hotels/best-western-mornington-hotel-london-hyde-park-83187>

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For media enquiries contact bestwestern@brightergroup.com

Editors' notes:

*The hotels featured are showing a price based on two people sharing a room on the **Saver Prepaid Rate** on a bed and breakfast basis (excluding the Best Western Mornington Hotel which is showing a price on the Multi Night Offer Rate. This rate is full prepay, non refundable and non cancellable. A minimum 2-night stay applies at this hotel on the dates specified above). The prices are correct as of **9am, 26 July 2017**. The **Saver Prepaid Rate** discount is applied to each hotel's public fully Flexible Rate. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Saver Prepaid Rate. The Saver Prepaid Rate is available to book three days before the day of arrival and is full prepay, non refundable and non cancellable. All rates are subject to availability.

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes,

rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre