# **Press Release**



Date: 1 March 2018

# EIGHT UNUSUAL THINGS TO DO ON MOTHER'S DAY, THAT YOUR MUM WILL LOVE

With Mother's Day just around the corner, sons and daughters everywhere will be scrambling for ways to show their Mum some love. Luckily for them, Best Western Great Britain has compiled a list of things to do this March that will give mothers across the country the special day they deserve.

### 1. Thermae Bath Spa

Bath, Somerset

The Romans were busy people, conquering the world and building roads, but they sure knew how to relax. Your mum will forget the stresses of everyday life as she soaks in Britain's only naturally warm, mineral-rich waters, just as the Romans did millennia ago. The open-air rooftop pool is particularly spectacular, with bathers enjoying fantastic views over the historic city of Bath.

See beautiful Bath and all its glory from £71.10 for a double room\*, staying at the Best Western Leigh Park Country House Hotel and Vineyard. To book, please visit <a href="here">here</a>.

### 2. Slingsby Gin Experiences, Spirit of Harrogate

Harrogate, North Yorkshire

The gin industry is booming, with the government making more money from spirits last year than beer! Head behind the scenes at the Spirit of Harrogate distillery, learning about the history of gin and receiving a special mixology lesson in the art of cocktail-making. Oh, and plenty of free samples.

See the hype of Harrogate from £67.50 for a double room with free breakfast\*\*, staying at the Best Western Dower House Hotel and Spa. To book, please visit here.

### 3. Orchids Festival, Kew Gardens

Richmond, London

An upgrade from the traditional supermarket flowers, treat your mum to a day at the Orchids Festival, in the internationally-famous Kew Gardens. Stroll through the tropical greenhouse surrounded by rainbows of colour, with highlights including Thai-inspired orchid bouquets and handcrafted floating umbrellas.

Visit the stunning Kew Gardens from £89.25 for a double bed, staying at the Best Western Plus Seraphine Hammersmith Hotel. To book, please visit here.

### 4. Mother's Day Bouquet Workshop and Fizz, Patron Bar à Vin

Kentish Town, London

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Go above and beyond the usual Mother's Day cliché and create your own bouquet of flowers! For two fun-filled hours, you and your mum will create a beautiful floral composition, under guidance from an expert florist. A lovely and creative way to spend time together on this special day.

End your flowery day in London with a stay at the Best Western Plus London Wembley Hotel from £49.50 for a double room. To book, please visit here.

### 5. <u>Mum's Can Do</u>, Amberley Museum and Heritage Centre Arundel, West Sussex

Get hands on this Mother's Day at Amberley Museum, with this exciting and varied experience day. Mum's Can Do allows mums and families to have a go at pottery, drive a train (yes, you read that correctly) and much more. Plus, it's free entry for mothers attending with children!

Make the most of time in West Sussex with your wonderful family with a stay at the Best Western Plus Old Tollgate Hotel and Restaurant. With the 25% off Winter Sale, a king room with free breakfast costs from £63.75. To book, please visit <a href="here.">here.</a>

### 6. Clip 'n Climb

Ilkley, West Yorkshire

For those adventurous mums out there, Clip 'n Climb in Ilkley is offering free entrance to those who book with their children. With over 20 climbing-based activities, there's something for everything, regardless of ability or fondness of heights!

After all the climbing rest you and your families heads at the Best Western Plus Craiglands Hotel. With the 25% off Winter Sale, a double room with free breakfast costs from £51.75. To book, please visit here.

### 7. Punting Tour

Cambridge, Cambridgeshire

Enjoy stunning views of picturesque Cambridge as you and your mum float gently down the River Cam in the comfort of a traditional Punt. You'll pass by the world-famous Cambridge University colleges, the Bridge of Sighs and King's College Chapel.

Enjoy the views of Cambridge from £71.25 for a double room, staying at the Quy Mill Hotel and Spa, Cambridge, Best Western Premier Collection. To book, please visit here.

### 8. <u>Alpaca Walk and Cream Tea</u>, Middle England Farm Alpacas Solihull, West Midlands

This adorable 90-minute experience will see you and your mum pair up to walk one of the farm's fluffy alpacas around the site, enjoying views of the other animals along the way. You'll finish up back at the farm where you will both enjoy a delicious cream tea!

Relish the cuteness that the West Midlands bring from £58.50 for a double room\*, staying at the Best Western Plus Birmingham NEC Meriden Manor Hotel. To book, please visit <a href="https://example.com/heres/best/4/">here.</a>

To plan your trip to one of these destinations, visit the Best Western website: <a href="http://www.bestwestern.co.uk/">http://www.bestwestern.co.uk/</a>

## Press Release



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For media enquiries please contact <a href="mailto:bestwestern@jaywingpr.com">bestwestern@jaywingpr.com</a>

\*The hotels featured are showing a price based on two people sharing a room on the Winter Sale Rate on Sunday 11 March, or at the lowest rate available online. The prices are correct as of 2pm, 27 February 28, 2018.

The Winter Sale Rate is available at participating Best Western hotels on selected dates for stays between 12 October 2017 and 31 December 2018. Bookings on the Winter Sale Rate must be made by 31 March 2018. Bookings must be made at least 3 days ahead of stay date. The Winter Sale Rate is full prepay, non-refundable and non-cancellable. The Winter Sale Free Breakfast rate is exclusively for Best Western Rewards members. To benefit from the free breakfast offer, non-members can join Best Western Rewards for free during the booking process via the Best We stern website or call centre. All other T&Cs relating to the Winter Sale Free Breakfast rate are the same as the Winter Sale rate. All Best Western hotels are independently owned and managed and as such availability of the Winter Sale and Winter Sale Free Breakfast Rate discount is applied to each hotel's Flexible Room Only Rate which may fluctuate or be limited during key holiday periods and may be subject to mid-week or weekend stays. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Winter Sale and Winter Sale Free Breakfast Rate. The number of rooms available at any hotel on the Winter Sale and Winter Sale Free Breakfast Rate may be limited. For full Winter Sale terms and conditions, visit bestwestern.co.uk/winter.

#### **About Best Western GB**

Best Western is a brilliantly different collection of independent hotels proudly giving a personal welcome to guests for over 70 years. With over 250 distinctive hotels in Great Britain alone, there is more to explore with Best Western.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: <a href="www.bestwestern.co.uk/company/best-western-media-centre">www.bestwestern.co.uk/company/best-western-media-centre</a>