

11 July 2017

## **Visit the UK's UNESCO World Heritage sites with Best Western Great Britain**

To celebrate the Lake District being recognised as the most recent UNESCO World Heritage site in the UK, Best Western Great Britain has hand-picked a selection of Best Western hotels from around the country to encourage guests to discover some of the 31 different UNESCO sites across the UK.

With a portfolio of more than 250 independently owned hotels in Great Britain, each with its own individual character, there's a high chance that Best Western has a hotel within easy reach of a UNESCO World Heritage site.

### **UNESCO-listed Lake District**

Praised for its natural beauty, the Lake District National Park - which is home to England's largest natural lake, Windermere, and highest mountain, Scafell Pike - is now placed alongside the likes of the Grand Canyon and the Great Wall of China in UNESCO's list deserving of international acclaim. The renowned beauty spot attracts 18 million visitors every year, has inspired countless artists and writers over the years and is the first national park in the UK to gain UNESCO World Heritage status.

### **The Burnside Hotel & Spa, BW Premier Collection**

Set in mature gardens with breathtaking views over Lake Windermere, The Burnside Hotel & Spa, BW Premier Collection was originally a private residence and is full of character and charm. Located just 300 metres from the ever-popular steamer piers and bustling village centre of Bowness-on-Windermere, the hotel is well situated for those looking to see the sights of the Lake District – which boasts many walking and cycling trails. After a day of exploration, guests can unwind in the hotel's newly refurbished spa. Prices start from £149.30\* based on a stay for two people including breakfast on the Saver Prepaid Rate on Thursday 27th July 2017.

<https://www.bestwestern.co.uk/hotels/the-burnside-hotel-spa-bw-premier-collection-83957/>

### **Ambleside Salutation Hotel & Spa, BW Premier Collection**

In the heart of the Lake District, Ambleside Salutation Hotel & Spa, BW Premier Collection is ideally situated to enjoy epic scenery and the shops, hotels and restaurants of Ambleside. After a day spent enjoying the numerous walking trails on offer, return to the hotel for a restorative dip in its pool, refuel with a quality wining and dining experience, and even soothe those tired muscles with a spa treatment. Prices start from £135.90\* based on a stay for two people including breakfast on the Saver Prepaid Rate on Thursday 27th July 2017.

<https://www.bestwestern.co.uk/hotels/ambleside-salutation-hotel-bw-premier-collection-83750>

## **Castle Green Hotel in Kendal, BW Premier Collection, Kendal**

Castle Green Hotel is on the edge of the Lake District, 8 minutes' drive from Lake Windermere and 10 minutes from the M6. With 14 acres of gardens and woodland overlooking Kendal Castle and Lakeland Fells, guests are still able to take advantage of the Lake District's best assets. Locally sourced cuisine is the ethos of the hotel's two-Rosette-winning Greenhouse restaurant, where a Cumbrian tasting menu showcases suppliers no further than 55 miles from the kitchen door. Prices start from £108.45\* based on a stay for two people including breakfast on the Saver Prepaid Rate on Sunday 30th July 2017.

<https://www.bestwestern.co.uk/hotels/castle-green-hotel-in-kendal-bw-premier-collection-83674>

## **UNESCO-listed Hadrian's Wall**

2017 marks 30 years of Hadrian's Wall being named a UNESCO World Heritage site. Stretching almost 80 miles from coast to coast, guests will find history and heritage every step of the way, from Roman forts, ramparts and live excavations through to classic wild landscapes.

## **Best Western Beaumont Hotel**

Family owned and run, the Best Western Beaumont Hotel is situated in the market town of Hexham, overlooking Hexham's 7th century abbey. Hadrian's Wall is only a stone's throw away. After burning calories following in the footsteps of Roman warriors, guests can refuel on chef Rob Fenton's world famous Sharrow Bay Sticky Toffee Pudding in The Park restaurant. Prices start from £99\* based on a stay for two people including breakfast on the Saver Prepaid Rate on Thursday 27th July 2017.

<https://www.bestwestern.co.uk/hotels/best-western-beaumont-hotel-83379>

## **UNESCO-listed Canterbury Cathedral**

Canterbury in Kent has been the seat of the spiritual head of the Church of England for nearly five centuries. Designated a UNESCO World Heritage Site in 1988, this covers Canterbury Cathedral, a breathtaking mixture of Romanesque and Perpendicular Gothic, where Archbishop Thomas Becket was murdered in 1170, the ruins of St Augustine's Abbey, and St Martin's Church, the oldest church in England.

## **Best Western Abbots Barton Hotel**

Ten minutes' walk from the centre of Canterbury, Best Western Abbots Barton Hotel is a gothic style building circled by two acres of lawned gardens. Its Westfield Bar showcases local ales and produce from the county of Kent, the Garden of England itself. Prices start from £76.50\* based on a stay for two people on the Saver Prepaid Room Only Rate on Sunday 30th July 2017.

<https://www.bestwestern.co.uk/hotels/best-western-abbots-barton-hotel-83796>

## **UNESCO-listed City of Bath**

UNESCO added The City of Bath as a 'cultural site' to its World Heritage List in 1987. Bath is included because of its Roman remains, 18th century architecture, 18th century town planning, social setting, hot springs and landscape setting.

## **Best Western Limpley Stoke Hotel, Bath**

A timeless 18th century country house, Best Western Limpley Stoke Hotel enjoys a tranquil village location, yet lies just a 10-minute drive away from Bath. Comfortable lounges draw guests in with their open log fires, whilst many of the hotel's bedrooms boast outstanding view across the Avon Valley. Prices start from £90.90\* based on a stay for two people including breakfast on the Saver Prepaid Rate on Sunday 30th July 2017.

<https://www.bestwestern.co.uk/hotels/best-western-limpley-stoke-hotel-83722>

## **UNESCO-listed Stonehenge**

Stonehenge and Avebury gained their place on the World Heritage Site list in 1986 for their outstanding prehistoric monuments dating back over 5000 years to the Neolithic and Bronze Age.

## **Best Western Red Lion Hotel**

Best Western Red Lion Hotel is Europe's oldest purpose-built hotel, dating back to the 13th century. It's centrally located in the historic city of Salisbury, with Stonehenge a 20-minute drive away. A signature suite, once the hotel's own Seamstress room, flaunts beamed ceilings and a luxurious free-standing cast iron tub at the centre. Prices start from £113.34\* based on a stay for two people including breakfast on the Saver Prepaid Rate on Sunday 30th July 2017.

<https://www.bestwestern.co.uk/hotels/best-western-red-lion-hotel-83062>

-ENDS-

For media enquiries contact [bestwestern@brightergroup.com](mailto:bestwestern@brightergroup.com)

### **Editors' notes:**

\*The hotels featured are showing a price based on two people sharing a room on the Saver Prepaid Rate on a bed and breakfast basis (excluding the Best Western Abbots Barton Hotel which is showing a price on a room only basis). The prices are correct as of 10am, 11 July 2017. The Saver Prepaid Rate discount is applied to each hotel's public fully Flexible Rate. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Saver Prepaid Rate. The Saver Prepaid Rate is available to book three days before the day of arrival and is full prepay, non refundable and non cancellable. All rates are subject to availability.

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: [www.bestwestern.co.uk/company/best-western-media-centre](http://www.bestwestern.co.uk/company/best-western-media-centre)