

XX November 2017

Explore the UK's best Christmas markets and festivities with Best Western Great Britain

Celebrate all things festive this winter by exploring some of the UK's most magical Christmas markets and events with Best Western Great Britain. The hotel group has a variety of independent hotels that are located close to the festivities so guests can enjoy a romantic or family stay with their loved ones.

From carol singing to traditional Bavarian beer tasting to seasonal arts and crafts, there's something for everyone to enjoy this winter. What's more, Best Western has launched a **Picture Winter** campaign, offering up to 30% off stays plus a free breakfast for breaks between now and 31 March 2018* on selected hotels - a fantastic excuse for a last-minute pre-Christmas getaway without breaking the bank.

Best for Families

Best Western Dower House Hotel & Spa, Knaresborough

This charming hotel in the quaint town of Knaresborough is the perfect place to relax after a festive-themed day at nearby Stockeld Park, which transforms into a winter wonderland complete with Santa's grotto and a magical illuminated forest.

Prices start from £51.35* per room based on two people sharing including breakfast on the Winter Sale rate on 10 December 2017.

www.bestwestern.co.uk/hotels/best-western-dower-house-hotel-spa-83242

Best for Romance

Best Western Mornington Hotel, London Hyde Park

Within walking distance of Hyde Park's Winter Wonderland and close to the stunning illuminations of Kew Gardens and the Christmas lights on Oxford Street, this hotel is the perfect place for couples to enjoy a romantic Christmas in the capital.

Prices start from £101.50* based on a stay for two people including breakfast on the Winter Sale rate on 3 December 2017.

www.bestwestern.co.uk/hotels/best-western-mornington-hotel-london-hyde-park-83187

Best for Culture

Best Western York Pavilion Hotel, York

York is truly magical at Christmas and this hotel puts visitors within easy reach of all the festivities. The vibrant St Nicholas Fayre, with its twinkling chalets selling gorgeous gifts, is a must see, as are the stunning illuminated Museum Gardens for those looking to add a hint of culture to their visit.

Prices start from £57.60 based on a stay for two people including breakfast on 12 December 2017.

www.bestwestern.co.uk/hotels/best-western-york-pavilion-hotel-83287

Best for Foodies

Best Western Glasgow South Eglinton Arms Hotel, Glasgow

Within easy reach of the city, this contemporary hotel is the ideal base for exploring one of the UK's best Christmas markets. With traditional Bavarian beers, food and crafts on offer, visitors can soak up the festive atmosphere in the stunning George Square.

Prices start from £31.85* based on a stay for two people including breakfast on the Winter sale rate on 10 December 2017.

www.bestwestern.co.uk/hotels/best-western-eglinton-arms-hotel-83533

Best for a Historical Christmas

Best Western Royal Beach Hotel, Portsmouth

Travel back in time to enjoy Portsmouth's Victorian Christmas complete with carol singers, festive fayre and mulled wine. And where better to stay for a truly authentic experience than this grand Victorian hotel? A perfect spot to embrace the festivities in a picturesque, postcard-style setting.

Prices start from £63.75* based on a stay for two people including breakfast on the Winter Sale rate on 3 December 2017.

<https://www.bestwestern.co.uk/hotels/best-western-royal-beach-hotel-83847>

Best for Handcrafted Gifts

Best Western Manchester Altrincham Cresta Court Hotel, Manchester

Christmassy chalets selling handcrafted gifts and delicious delicacies line Manchester's streets in the run up to Christmas. It is perfect for picking up unusual stocking fillers or enjoying a warming hot chocolate or a cup of festive mulled wine.

Prices start from £63.75* based on a stay for two people including breakfast on the Winter Sale rate on 3 December 2017.

<https://www.bestwestern.co.uk/hotels/best-western-cresta-court-hotel-83373>

Best for Christmas Markets

Winchester Royal Hotel, BW Premier Collection, Winchester

Perfectly placed in the city centre of Winchester, the Winchester Royal Hotel, BW Premier Collection is a great choice for a winter getaway. Guests will be filled with Christmas spirit during a visit to the city's bustling Christmas markets, which skirt around the beautiful Cathedral for a chance to pick up some last minute handmade gifts or to enjoy a winter warmer such as mulled wine and mince pies.

Prices start from £86.25* based on a stay for two people including breakfast on the Winter Sale Rate on 18 December 2017.

www.bestwestern.co.uk/hotels/winchester-royal-hotel-bw-premier-collection-84202

Best for Ice-Skating

The Best Western Kings Manor Hotel

Situated under the Big Wheel and the Scott Monument is Edinburgh's Ice Rink set up in East Princes Street Gardens, during Edinburgh's Christmas festivities. In addition to the freestyle skating sessions on offer, visitors can also choose one of the adults and children's disco sessions. From here, guests can explore the rest of the city including Edinburgh Castle before unwinding in the idyllic setting of The Best Western Kings Manor Hotel.

Prices start from £70.85* based on a stay for two people including breakfast on the Winter Sale Rate on 16 December 2017.

www.bestwestern.co.uk/hotels/best-western-kings-manor-hotel-83448

To benefit from the Winter Sale Rate and free breakfast guests just need to be Best Western Rewards members, which they can join for free during the booking process. To book a perfect winter break guests can visit bestwestern.co.uk/winter or call 0844 387 6660.

-ENDS-

For media enquiries contact bestwestern@brightergroup.com

Editors' notes:

***Terms and Conditions:**

*The hotels featured are showing a price based on two people sharing a room on the Winter Sale Free Breakfast Rate on the mentioned dates and include free breakfast. The prices are correct as of 10 October 2017. The Winter Sale Free Breakfast Rate is available at participating Best Western hotels on selected dates for stays between 12 October 2017 and 31 March 2018. Bookings on the Winter Sale Free Breakfast Rate must be made and taken by 31 March 2018. Bookings must be made at least 3 days ahead of stay date. The Winter Sale Free Breakfast Rate is full prepay, non-refundable and non-cancellable and exclusively for Best Western Rewards members. To benefit from the offer, non-members can join for free during the booking process via the Best Western website (www.bestwestern.co.uk) or by calling the call centre on: 0844 387 6660

All Best Western hotels are independently owned and managed and as such availability of the Winter Sale Free Breakfast Rate will vary from hotel to hotel and some hotels may not participate in the promotion. The Winter Sale Free Breakfast Rate discount is applied to each hotel's Flexible Room Only Rate which may fluctuate or be limited during key holiday periods and may be subject to mid-week or weekend stays. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Winter Sale Free Breakfast Rate. The number of rooms available at

any hotel on the Winter Sale Free Breakfast Rate may be limited. Customers are advised to check availability at their chosen hotel online by visiting [bestwestern.co.uk/winter](https://www.bestwestern.co.uk/winter) or by calling 0844 387 6660. For full Winter Sale terms and conditions, click [here](#).

About Best Western GB

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre