Press Release



25 September 2017

Indulge in the best of British cuisine with Best Western Great Britain for British Food Fortnight

As British Food Fortnight gets underway, celebrate the best of British cuisine with Best Western Great Britain. Many of the group's 250+ independently owned hotels make a point of using local, seasonal ingredients – and some even go as far as growing their own produce on-site. Here's a round-up of some of the activity taking place in Best Western hotels for British Food Fortnight, which runs until 8 October:

Best Western Lothersdale Hotel

A three-time winner in the Food Awards England best Bistro category, Best Western Lothersdale Hotel in Morecambe, Lancashire works with local fishermen and farmers to ensure food goes from field to fork in the shortest distance and time. It is launching a Steak and Wine night this week featuring steaks reared from a farm within sight of the hotel's Aspect Bistro restaurant and British wine to complement. Paul Bury, Director, Best Western Lothersdale Hotel and Aspect Bistro says: "Our Head Chef, Darren Tattersall, embraces British Food Fortnight and puts focus on to the best of the area all the time hence our Taste Lancashire highest quality assured accreditation and our AA Rosette. We have just launched a new Aspect Bistro menu championing the best of the area with the aim for our second AA Rosette."

Prices start from £74.61* based on a stay for two people including breakfast on the Saver Prepaid Rate on Friday 6 October 2017.

https://www.bestwestern.co.uk/hotels/best-western-lothersdale-hotel-84212

Moor Hall Hotel & Spa, BW Premier Collection

Diners can enjoy British-inspired dishes such as steak and ale pie, liver and onions, sausage and mash, plus traditional desserts, such as jam roly poly, sticky toffee pudding and apple and blackberry pie at the AA Rosette-rated Oak Room fine dining restaurant and the Country Kitchen in this Sutton Coldfield hotel. During British Food Fortnight there will be a different special in the Lounge Bar every day, sold for a fixed price with a pint of beer or a glass of wine. Glenn Picknell, Group Marketing Executive, says: "We are proud to support British Food Fortnight, a national celebration of the food and drink that makes Britain great." The hotel is running a competition throughout the fortnight, giving diners in the Oak Room and Country Kitchen restaurants the chance to win dinner, bed and breakfast for two.

Prices start from £132.30* based on a stay for two people including breakfast on the Saver Prepaid Rate on Friday 6 October 2017.

https://www.bestwestern.co.uk/hotels/moor-hall-hotel-spa-bw-premier-collection-83007

Best Western Lichfield City Centre The George Hotel

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Two hotels will be opening their doors to welcome British school children as part of British Food Fortnight. A group of 10 pupils from the Friary School in Lichfield will don chef's hats and aprons at Best Western Lichfield City Centre The George Hotel as part of the hotel's support of British Food Fortnight. The year 10 students will be spending the day with chefs at the Bird Street hotel preparing a British themed three-course meal, which includes poached fillet of Pollock, cheese mash and parsley sauce, and apple crumble and custard for dessert. They will later serve the meal to more than 70 friends, family members and teachers in the hotel's banqueting suite.

A group of 10 year 11 and 12 students from Arthur Terry school will be doing the same at Moor Hall Hotel & Spa, BW Premier Collection in Sutton Coldfield on Wednesday 4 October.

Prices start from £175.50* based on a stay for two people including breakfast on the Saver Prepaid Rate on Friday 6 October 2017.

https://www.bestwestern.co.uk/hotels/best-western-the-george-hotel-83789

Best Western Plus Grim's Dyke Hotel, Harrow

Step into Head Chef Darren Mason's kitchen and there's hardly a packet or jar insight. Darren and his team believe in the power of local ingredients, grown locally and they take things to the next level with much of the menu grown on site at this country retreat hotel, just 12 miles from the centre of London. Darren, who was trained by celebrity chef Gary Rhodes, has been at the hotel for 15 years and he prides himself on cooking everything from scratch. Guests who tuck into scrumptious dishes in Gilbert's Restaurant, which currently holds two AA Rosettes, can be assured that everything is fresh from garden to plate.

Prices start from £84.60* based on a stay for two people including breakfast on the Saver Prepaid Rate on Friday 6 October 2017.

https://www.bestwestern.co.uk/hotels/best-western-plus-grims-dyke-hotel-83956

Dean Court Hotel, BW Premier Collection

A British Classics Menu featuring black pudding sausage roll, fish pie with Wensleydale cheese mash and garden peas, and gooseberry fool, proves popular at AA Rosette-winning D.C.H the restaurant at Dean Court Hotel, BW Premier Collection in York. There is even a Yorkshire twist to the hotel's afternoon tea, which starts with a tasting plate of a Whitby Crab Bon Bon, York Ham Hock, a Pastry Cone filled with Yellisons Goats Cheese and lashings of Ginger Beer. Head Chef John Malia has forged close partnerships with a number of regional food producers. "We work with a North Yorkshire butcher that has its own herd of cattle and a Hartlepool fishmonger, which sources freshly caught fish from Whitby. We really value their expertise and their honesty, which helps us create high-quality, sustainable menus, that really resonate with our diners."

Prices start from £243.00* based on a stay for two people including breakfast on the Saver Prepaid Rate on Friday 6 October 2017.

https://www.bestwestern.co.uk/hotels/dean-court-hotel-bw-premier-collection-83119

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For media enquiries contact bestwestern@brightergroup.com

Editors' notes:

*Best Western Terms & Conditions:

*The hotels featured are showing a price based on two people sharing a room on the **Saver Prepaid Rate** on a bed and breakfast basis on **Friday 6 October 2017**. The prices are correct as of **2pm, 22 September 2017**. The Saver Prepaid Rate discount is applied to each hotel's public fully Flexible Rate. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Saver Prepaid Rate. The Saver Prepaid Rate is available to book three days before the day of arrival and is full prepay, non refundable and non cancellable. All rates are subject to availability.

About Best Western:

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with more than 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre