

Bright Lights, Big City

- Dazzling stays with Best Western -

From Oxford Street in London to George Street in Edinburgh, towns and cities across the UK are preparing for Christmas with dazzling light displays and celebrity switch-ons. Best Western Great Britain has festive stays available close to some of the best places to see this year's Christmas displays.

Oxford Street, London

Sunday 6th November

The Oxford Street Christmas lights switch-on will see thousands of snowball-like decorations light up the world famous street. Whilst the VIP has yet to be announced, visitors can expect a similar calibre to Kyle Minogue, last year's celebrity.

The elegant 4* [Best Western Mornington Hotel](#) is located in the heart of London, opposite Hyde Park and a short walk to all of the action on Oxford Street. After a long day of shopping and sightseeing, guests can escape the crowds and retire to the stylish bar or library. *Double rooms start from £175.50 per night.*

Liverpool ONE, Liverpool

Thursday 10th November

Liverpool's festive switch-on will see the city transformed into a winter wonderland with an iconic 30-metre Christmas tree, themed ski-huts and an alpine bar. Visitors can also enjoy live music, street entertainment and special performances.

The grade II listed, 4-star, [Richmond, BW Premier Collection hotel](#), is a short walk from Liverpool ONE and Merseyside's best bars, shops and galleries. Toast the start of the festive season with a decadent champagne afternoon tea in the hotel's stunning atrium or enjoy the luxurious rooms after a day of festive fun. *Double rooms start from £63.75 per night.*

Press Release



Parliament Street, York

Thursday 17th November

The historic city of York get its twinkling Christmas makeover during the city's Festive First Night which is also the official opening of the St Nicholas Fair. Over 100 traditional Christmas chalets will line the streets of the city selling unique Christmas gifts or mulled wine and hot chocolate winter warmers.

The [Best Western Plus Dean Court Hotel](#) is located just yards from York Minster, making it the perfect place to stay this winter. Guests will appreciate the contemporary style of the hotel and the view of the Cathedral from the dining room as well as the AA Rosette award-winning cuisine and fine wines, the perfect way to finish a day of festive activities. *Double rooms start from £144.00 per night.*

The Broadway, Winchester

Thursday 17th November

Where better to get into the Christmas spirit than the cathedral city of Winchester, or 'England's Christmas Capital' as it's affectionately known. After enjoying the Winchester Christmas lights switch on, visitors can explore the stunning Christmas Market set in the grounds of the Cathedral. The market is recognised as one of the best in Europe with its unique cathedral location, high quality exhibitors and bustling atmosphere.

The [Winchester Royal Hotel, BW Premier Collection](#) is perfectly placed in the heart of Winchester, ideal for a short festive break. A former Bishop's residence and later a convent, the main part of the building dates back over 400 years and has been welcoming guests for over 150 years. Close to the New Forest for cycling, with Peppa Pig world less than 20 minutes away, the whole family can enjoy each other's company in beautiful surroundings. *Double rooms start from £119.20*

George Street, Edinburgh

Sunday 20th November

Edinburgh's Street of Light celebrations will illuminate the west end of George Street in a canopy of light, synchronized to music from local choirs and bands including the Edinburgh Festival

Press Release



Chorus, Royal Scottish National Orchestra Junior Chorus, fiddle music from the Highlands with Blazin' Fiddles and Scotland's very own bhangra group, Tigerstyle.

The historic [Ten Hill Place Hotel, BW Premier Collection](#), is located right in the centre of Edinburgh, with the historic Old Town and Royal Mile just a stone's throw away. In addition, the Festival Theatre and National Museums are around the corner and the Royal Mile, Edinburgh Castle and Holyrood Palace are just down the road. The best of Edinburgh at Christmas is right outside the front door. *Double rooms start from £62.10 per night.*

-ENDS-

For media enquiries contact bestwestern@brightergroup.com

Editors' notes:

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 260 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

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