

Date:

## **Brides Night Out at the Best Western Forest Hills Hotel**

*Over £1,000 raised for charity by 110 ladies in their wedding dresses*

Kym Lawson had the idea of holding a Winter Wedding Ball in 2014, attended by around 70 ladies. She was inspired to hold an event where ladies got to wear their wedding dresses again, plus raise money for Charity. Each year for the past three years she has raised over £1,000 for Halton Haven Hospice and Cancer Research.

Last year she held it for the first time at Best Western Forest Hills Hotel and it was a huge success, with the ladies asking for a date in 2016! The clincher was, to wear your wedding dress, bridesmaid dress, or best wedding outfit... Hat and all!

Kym and Helen Davenport, Sales Manager at Best Western Forest Hills Hotel, got together to hold the Winter Wedding Ball for 2016, and thanks to local companies' support, the night was a great success and raised £1,287.50, which was split equally between Halton Haven Hospice and Cancer Research.

The night started with a wedding arrival drink, followed by cocktails throughout the night, and lots of Prosecco. There was plenty of dancing, a prize draw and even the throwing of the bouquet.

The hotel would like to thank the local companies for their support; Acer Florist Cheshire made the room look wonderful with superb centre pieces and Chair Covers. The Black Linen cloths were provided by TLG The Linen Group. Cake Escape provided a stunning Cake and Avril's Cakes some tasty cupcakes.

Prizes were donated by Cheshire Ice Cream Farm, Go Ape, Cheshire Brides, Best Western Beacon Charitable Trust, Techniq, Acer Florist Cheshire, with a Silent auction on the night for a Shark Dive donated by Blue Planet Aquarium, which helped raised nearly £200 towards the grand total.

Vickie From FreeSpirit Photography snapped the ladies on the red carpet, for a memento of the evening, plus a fun photo booth.

The feedback was terrific, with all the ladies wanting the event again in 2017.

**-ENDS-**

For more information, contact:

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**Editors' notes:**

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 260 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

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