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Best Western Great Britain offering 20% off this summer

A survey by Best Western Great Britain has revealed that Brits need at least six UK breaks a year to feel fully rested - yet only take three. With 59% stating lack of finances as the key factor holding them back, Best Western Great Britain has stepped in to save the summer and champion the great British break.

To help tired and overworked Brits take the breaks they deserve, the UK's largest group of independently owned hotels is offering 20% off stays at any of its 260+ properties throughout the summer.

The study of 2,000 Britons also revealed that over a quarter of those polled feel more refreshed having lots of short breaks throughout the year rather than one long holiday. The most popular region respondents wanted to visit is South West England, closely followed by Scotland and North West England.

Andrew Denton, Director of Communications from Best Western Great Britain says: "At Best Western we've been helping people take quality and affordable breaks for over 70 years, and this year we want to give everybody more reasons to take a break this summer with 20% off and chances to win brilliantly different stays at the largest collection of independent hotels in Britain on our social media pages."

From beach-front properties to small hotels nestled in the countryside, city escapes and castles, Best Western Great Britain's collection truly has something for everyone, whether they prefer a listed building or a contemporary home away from home.

Prices at the Best Western The Dartmouth Hotel Golf & Spa property in South West England start from £73 per person per night as part of Best Western Great Britain's summer campaign. Best Western The Dartmouth Hotel, Golf and Spa is a hidden gem in South Devon, nestled between two golf courses in an area of outstanding natural beauty. A quiet, tranquil and idyllic setting for any spa, leisure or golfing getaway.

To take advantage of 20% off, guests can sign for Best Western Rewards for free. Valid for stays from 13th June to 4th September 2016. www.bestwestern.co.uk or call 0844 387 6310.

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For more information please contact Amy Skelding, Sophie Kelk and Grace Christie at bestwestern@brightergroup.com or call 020 7326 9880.

Editors' notes:

Press Release



Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 260 properties across the country. From beach-front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western Great Britain's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre