

2017

## Folkestone's Burlington Hotel becomes a Best Western Plus

The Burlington Hotel in Folkestone is the latest hotel to join Best Western Great Britain as a Best Western Plus property.

The 59-bedroom hotel, set in a grand Victorian building, is a 10-minute walk from Folkestone town centre and a 15-minute walk from Folkestone Harbour. Each room has freeview TV, a private bathroom, free WiFi and tea and coffee making facilities, while some have spa baths and sea views of the English Channel. A regeneration plan is underway to turn Folkestone into a destination town, and the Best Western Plus Burlington Hotel will be a key beneficiary of this transformation.

Best Western Plus Burlington Hotel was acquired by the Sangiuseppe family 23 years ago. It is part of the family-owned Castlewood Hotels group, which also comprises Best Western York House Hotel and Best Western Abbots Barton Hotel. Castlewood Hotels Director Daniel Sangiuseppe says: "We are proud to bring the Burlington into the Best Western Great Britain family as a Best Western Plus. With our two other hotels, we have reaped the benefits of Best Western membership and since we have invested £2 million in a total refurbishment of the Burlington, we are now ready to attract the wider audience that Best Western membership can bring."

Best Western Great Britain's Managing Director, Les Asplen comments: "We are delighted to welcome the Burlington as a Best Western Plus. There's an exciting regeneration story unfolding in Folkestone now, and following recent investment, the Burlington is at the heart of this, with a fantastic proposition for both leisure and corporate guests. Best Western is going from strength to strength, increasing and improving the variety of properties in its collection of independent hotels and we look forward to welcoming a record number of hotels into brand in the next few months."

Best Western Plus Burlington Hotel is nearing the completion of a total refurbishment programme, covering bedrooms, public areas, conference and banqueting facilities. It includes a £500k modernisation and relaunch of the Bay Tree Bar & Grill, which serves modern British cuisine inspired by local ingredients from Kent. Vegetables and apples come from a farm close

to Leeds Castle, half an hour away. Sussex beef and Romney Marsh lamb come from a local butcher. Seafood comes from a local fishmonger, with a small fleet of boats, which goes out daily. Gin and beer come from a Kent-based distillery and brewery, and wine comes from a Kent vineyard.

A new car park and an electric charging station will complete the investment programme this winter.

**-ENDS-**

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## **Editors' notes:**

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

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