Press Release



Date: 21 March 2018

EASTER GETAWAY DEALS FROM BEST WESTERN GREAT BRITAIN WITH UP TO 30% OFF

With Easter Weekend and the school holidays on the horizon, Best Western Great Britain has announced discounts of up to 30% on stays for those looking for a UK getaway this Easter.

These breaks are just for the chocoholics and all have chocolate-y themed activities nearby. All prices below are for two adults and two children (under age 12) sharing a family room.

1. Best Western Plough & Harrow Hotel

Stays from £48.75 per night for a Standard Double or Family Room, with free breakfast*.

This 18th century country house prides itself on its traditional hospitality, but if that's not enough, it's just 15 minutes away from Cadbury World! Perfect for families looking for their chocolate fix this Easter.

2. Best Western Aberavon Beach Hotel

Stays from £58.50 per night for a Standard Double or Family Room.

This hotel ticks all the boxes for location – close to the gorgeous Gower Peninsula, the bustling city centre and just 15 minutes from the Michton Chocolate Factory! You and your family can watch chocolate being made before having a go yourself, with plenty of samples of course!

3. Hotel Collingwood, Sure Hotel Collection by Best Western

Stays from £54 per night for a Double Room, £125 for a Standard Family Room.

A mere stone's throw from Britain's favourite beach and less than half a mile from exquisite chocolate workshops at Chocolate Boutique, the Hotel Collingwood in Bournemouth is the perfect place for your family Easter stay.

4. Best Western Kilima Hotel

Stays from £144 per night for a Standard Double Room, £171 for a Standard Family Room.

This Easter, visit the birthplace of Kitkat, Aero and the Chocolate Orange with a trip to the historic city of York. The Best Western Kilima Hotel is just two miles from York's Chocolate Story museum, where you can learn how central chocolate is to the city's identity.

5. Castle Green Hotel in Kendal, BW Premier Collection

Stays from £89.10 for a Standard Double Room, £161.10 for an Executive Family Room.

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Perched on the edge of the beautiful Lake District, this hotel makes the perfect base to explore both the breathtaking scenery and the chocolatey wonder that is Kennedy's Fine Chocolates! They produce over 100 chocolate varieties so there'll be something for all family members this Easter.

If a chocolate themed break isn't exciting you (don't worry – we won't judge!), these family breaks for the Easter holidays are too good to miss (based on two adults and two children under 12).

1. Best Western Sysonby Knoll Hotel, Melton Mowbray

Stays from £90.68 for a Standard Family Room, free breakfast*.

This cosy, family-owned hotel is a real home away from home, with the warm, welcoming atmosphere making it a perfect place to take your little ones this Easter.

2. Best Western Maitrise Suites Apartment Hotel, London

Stays from £119.25 for an apartment with a double bed, sofa bed, dining area, kitchen and lounge, free breakfast*.

With full apartment facilities, this hotel has plenty of room for the whole family and is just 10 minutes from Ealing Broadway underground station, making it perfectly located to explore the capital.

3. Best Western Summerhill Hotel & Suites, Aberdeen

Stays from £56.25 per night for a Standard Family Room, free breakfast*.

A breath of fresh air in this delightful part of Scotland. The modern comfort and traditional service combine to create a wonderful, family-friendly atmosphere – an ideal escape from the hustle and bustle of everyday life.

4. Best Western Plus Dover Marina Hotel & Spa

Stays from £125.30 per night for a Standard Family Room, free breakfast*.

Have the relaxing Easter break your family deserves, with a stay at recently-renovated Best Western Plus Dover Marina Hotel & Spa. Over £1m has been invested in the new spa facilities, making it the perfect spot for your family to relax over the holidays.

5. Best Western Hotel St Pierre, Yorkshire

Stays from £66.75 per night for a Standard Family Room, free breakfast*.

Surrounded by stunning countryside views and historical sites, while just half an hour from Leeds city centre, the Best Western Hotel St Pierre ticks all the boxes for your family Easter break.

To plan your trip to one of these destinations, visit the Best Western website: http://www.bestwestern.co.uk/

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For media enquiries please contact bestwestern@jaywingpr.com

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*The hotels featured are showing a price based on stays between the 30th March and the 2nd April on the Winter Sale Free Breakfast Rate, or at the lowest rate available online. The prices are correct as of 2pm, 15th March 2018.

The Winter Sale Rate is available at participating Best Western hotels on selected dates for stays between 12 October 2017 and 31 December 2018. Bookings on the Winter Sale Rate must be made by 31 March 2018. Bookings must be made at least 3 days ahead of stay date. The Winter Sale Rate is full prepay, non-refundable and non-cancellable. The Winter Sale Free Breakfast rate is exclusively for Best Western Rewards members. To benefit from the free breakfast offer, non-members can join Best Western Rewards for free during the booking process via the Best We stern website or call centre. All other T&Cs relating to the Winter Sale Free Breakfast rate are the same as the Winter Sale rate. All Best Western hotels are independently owned and managed and as such availability of the Winter Sale and Winter Sale Free Breakfast Rate discount is applied to each hotel's Flexible Room Only Rate which may fluctuate or be limited during key holiday periods and may be subject to mid-week or weekend stays. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Winter Sale and Winter Sale Free Breakfast Rate. The number of rooms available at any hotel on the Winter Sale and Winter Sale Free Breakfast Rate may be limited. For full Winter Sale terms and conditions, visit bestwestern.co.uk/winter.

<u>Children's Policy terms & conditions</u>: Children aged 12 or under at the time of their stay eat breakfast for free on this rate when staying in a family room with 2 paying adults. The free children's accommodation offer is subject to the availability of a room large enough to accommodate up to 2 adults & 2 children (with a minimum of two paying adults). A maximum of 2 children under the age of 12 stay and eat breakfast for free when staying with 2 paying adults. To view our full Children's Policy terms and conditions, click here.

About Best Western GB

Best Western is a brilliantly different collection of independent hotels proudly giving a personal welcome to guests for over 70 years. With over 250 distinctive hotels in Great Britain alone, there is more to explore with Best Western.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre