

12 January 2018

Best Western extends Winter Sale, with up to 30% off* stays all year

This Blue Monday (15th January), Best Western Great Britain is announcing an extension to its Winter Sale Campaign Picture Winter. The sale now includes up to 30% discount on stays up until the 31st December 2018, providing they are booked on the Winter Sale Rate before the 31st March 2018.

Beamish Hall Hotel, BW Premier Collection, Beamish

Save 30% - stays from £62.30 per night*

<https://www.bestwestern.co.uk/hotels/beamish-hall-hotel-bw-premier-collection-83931/in-2018-02-05/out-2018-02-06/adults-2/children-0/rooms-1/promo-winter18>

What better way to wave away the early year blues than a visit to this gorgeous 13th Century icon? Set among acres of private gardens and handy for vibrant Newcastle, Durham and the scenic North Pennines.

Best Western Mayfield House Hotel, Malmesbury

Save 25% - stays from £44.25 per night*

<https://www.bestwestern.co.uk/hotels/best-western-mayfield-house-hotel-83726/in-2018-02-05/out-2018-02-06/adults-2/children-0/rooms-1/promo-winter18>

Lying on the easterly edge of the stunning Cotswolds, this delightful rural retreat is a pet-friendly haven for anyone looking to brush off the cobwebs – also handy for Swindon, Oxford and world-famous Stonehenge.

Best Western Chilworth Manor Hotel, Southampton

Save 30% - stays from £64.40 per night*

<https://www.bestwestern.co.uk/hotels/best-western-chilworth-manor-hotel-83920/in-2018-02-05/out-2018-02-06/adults-2/children-0/rooms-1/promo-winter18>

Sandwiched blissfully between the New Forest and South Downs national parks, this resplendent base is the perfect place to recharge for the year ahead, with its spa treatments, leisure facilities and tasty local food.

Best Western Mytton Fold Hotel & Golf Club, Blackburn

Save 30% - stays from £48.30 per night*

<https://www.bestwestern.co.uk/hotels/best-western-mytton-fold-hotel-golf-club-83922/in-2018-02-05/out-2018-02-06/adults-2/children-0/rooms-1/promo-winter18>

Lying at the base of gorgeous Pendle Hill and close to the Forest of Bowland, this picturesque dairy farm setting also has an onsite 18-hole golf course and sits just 15 minutes outside of Blackburn town centre.

Best Western Plus Grims Dyke Hotel, Harrow Weald

Save 25% - stays from £60.00 per night*

<https://www.bestwestern.co.uk/hotels/best-western-plus-grims-dyke-hotel-83956/in-2018-02-05/out-2018-02-06/adults-2/children-0/rooms-1/promo-winter18>

This secluded 19th Century country house sits in 40 acres of gardens, close to Colne Valley Regional Park, and on the edge of vibrant London – the best of both worlds, however you choose to shake off the blues.

Best Western Plus Mosborough Hall Hotel, Sheffield

Save 25% - stays from £44.25 per night*

<https://www.bestwestern.co.uk/hotels/best-western-plus-mosborough-hall-hotel-83732/in-2018-02-05/out-2018-02-06/adults-2/children-0/rooms-1/promo-winter18>

With both the Peak District and the cultural attractions of Sheffield right on your doorstep, a trip to this 12th Century manor house also offers delicious local dishes at Darcy's eatery and drinks at the Cocktail Bar.

Information on all of the hotels, as well as T&Cs can be found here:

<https://www.bestwestern.co.uk/winter>

-ENDS-

For media enquiries contact bestwestern@jaywingpr.com

Editors' notes:

***Terms and Conditions:**

*The hotels featured are showing a price based on two people sharing a room on the Winter Sale Rate on Monday 5 February 2018. The prices are correct as of 2pm, 10 January 2018. The Winter Sale Rate is available at participating Best Western hotels on selected dates for stays between 12 October 2017 and 31 December 2018. Bookings on the Winter Sale Rate must be made by 31 March 2018. Bookings must be made at least 3 days ahead of stay date. The Winter Sale Rate is full prepay, non-refundable and non-cancellable. The Winter Sale Free Breakfast rate is exclusively for Best Western Rewards members. To benefit from the free breakfast offer, non-members can join Best Western Rewards for free during the booking process via the Best Western website or call centre. All

other T&Cs relating to the Winter Sale Free Breakfast rate are the same as the Winter Sale rate. All Best Western hotels are independently owned and managed and as such availability of the Winter Sale and Winter Sale Free Breakfast Rate will vary from hotel to hotel and some hotels may not participate in the promotion. The Winter Sale and Winter Sale Free Breakfast Rate discount is applied to each hotel's Flexible Room Only Rate which may fluctuate or be limited during key holiday periods and may be subject to mid-week or weekend stays. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Winter Sale and Winter Sale Free Breakfast Rate. The number of rooms available at any hotel on the Winter Sale and Winter Sale Free Breakfast Rate may be limited. For full Winter Sale terms and conditions, visit bestwestern.co.uk/winter.

About Best Western GB

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre