

June 2017

Celebrate National Beer Day with Best Western Great Britain

Britain's top immersive beer experiences revealed

Britain's National Beer Day is taking place on 15th June, and in celebration of the nation's all-time favourite beverage, Best Western Great Britain has compiled a list of its top experiences for beer lovers. From a nine-mile hike/pub crawl to sipping ales in a secret garden, beer fanatics can do something a little more immersive this National Beer Day.

The Lake District: The greatest ale trail Great Britain has to offer

Keen beer lovers can combine some scenic walking with a dip into the Lake District's thriving microbrewery scene, stopping at five different pubs along a nine-mile circular hike from Grasmere into Langdale and back. With each pub promising interesting ales, the pub-crawl will serve up equal measures of both spectacular views and local brews throughout the day. No need to draw straws for a designated driver as the Best Western Castle Green Hotel in Kendal, BW Premier Collection offers the ideal location to bed down at the end of the day. Prices start from £162.45* based on a stay for two including breakfast on the Saver Prepaid Rate on 17th June 2017.

www.bestwestern.co.uk/hotels/castle-green-hotel-in-kendal-bw-premier-collection-83674/

County Durham: Listen to the ales' tales at a micro-brewery

The team at Best Western Beamish Hall Hotel proudly brew beer on-site at their own microbrewery. The brewery produces eight premium quality ales, each with its own story to tell. Beer fanatics will be in their element with on-site tours demonstrating how the delicious ales go from keg to glass. The 13th Century Country House also serves quintessentially British afternoon teas at the Edwardian tearoom. Prices start from £81* based on a stay for two including breakfast on the Saver Prepaid Rate on 18th June 2017.

www.bestwestern.co.uk/hotels/best-western-beamish-hall-hotel-83931

Sunderland: Brilliantly different brews

Guests of the Best Western Roker Hotel in Sunderland will be pulled in with special craft brews in the Poetic License Bar. With a collective range of beers on tap from local microbrewery Sonnet 43, punters can enjoy Steam Beer, Blonde Ale and Bourbon Milk Stout. Boasting fantastic views overlooking the dramatic North Sea and Roker Pier & Lighthouse, the seaside location hotel is the ideal place stay after a tippie or two. Prices start from £67.89* based on a stay for two including breakfast on the Saver Prepaid Rate on 15th June 2017.

www.bestwestern.co.uk/hotels/best-western-roker-hotel-83888

Bath: Taste cask ales in a secret garden

There aren't many hotels that boast their own pub at the bottom of the drive. Best Western Limpley Stoke Hotel is just a short stroll from the lively Hop Pole pub located in the heart of Bath. A firm favourite with the locals, the traditional boozier serves well-kept cask ales which can be enjoyed in the secret beer garden on a warm summers day. After a boozy day with the locals, the evening can be spent by the open log fire in the Best Western Limpley Stoke Hotel. Prices start from £99.90* based on a stay for two including breakfast on the Saver Prepaid Rate on 15th June 2017.

www.bestwestern.co.uk/hotels/best-western-limpley-stoke-hotel-83722

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For media enquiries contact bestwestern@brightergroup.com

Editors' notes:

*The hotels featured are showing a price based on two people sharing a room on the Saver Prepaid Rate on a bed and breakfast basis and are correct as of 9am, **9 June 2017**. The **Saver Prepaid Rate** discount is applied to each hotel's public fully Flexible Rate. Hotels may review and change their Flexible Rate on a daily basis, affecting the price and availability of the Saver Prepaid Rate. The Saver Prepaid Rate is available to book three days before the day of arrival and is full prepay, non refundable and non cancellable. All rates are subject to availability.

To find out more visit Best Western GB's Media Centre: www.bestwestern.co.uk/company/best-western-media-centre

Best Western GB represents the largest collection of independently owned and family run hotels in Great Britain, with over 250 properties across the country. From beach front properties and mountain views, to city escapes, rural retreats and both modern and listed buildings, each hotel is different. What brings them together is their commitment to the quality, value and standards of service that every guest receives.

Best Western GB is a retained-profit membership organisation that helps hotels maintain their independence. Committed to representing the views of its independently owned member hotels, Best Western GB tackles key industry issues on their behalf, including the effects of Government policies and legislation, industry changes and environmental impact on the heartbeat of the Great British hospitality industry.

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